

CHARACTERISTICS OF THE DIRECTION OF TRAINING

43.04.02 TOURISM

The normative term for mastering OBOP is 2 years (full-time education)

Labor intensity (in credit units) –120 c.u.

The area of professional activity of graduates - activities that include the development and sale of tourism products and services with qualities that meet the requirements of consumers, the organization of comprehensive tourism services in the main sectors of the tourism and hotel industry, the design of tourism and recreation areas and complexes, and their management.

As part of mastering the master's program, graduates prepare for solving professional problems of the following types:

- organizational and managerial

Enrollment in the magistracy of the NRU "BelGU" is carried out according to the results of the competition in accordance with [Admission rules in magistracy](#) for the direction of training.

The distribution of students for training in the ongoing Master's degree programs is carried out from September 1 at the request of the student. Training under the Master's degree program is carried out when a group of at least 10 students is formed.

Possible ongoing master's programs in the direction 43.04.02 Tourism:

Master Program	<i>International Tourism and Hotel Management (in English)</i>
Information about the program	The goal of the program is to train professionals of a new type - tourism conceptologists who are able to think creatively, develop models of international tourism, manage business processes in tourism and hospitality. The main objectives of the program: development of theoretical knowledge in the field of international tourism and hotel management; developing skills in developing marketing strategies, quality management strategies in the field of tourism, assessing the effectiveness of management decisions; the formation of skills in conducting scientific research in the professional field; development of personal qualities of undergraduates, ensuring successful

	<p>leadership. The peculiarity of the program is the optimal combination of academic studies under the guidance of leading teachers as part of internships at business sites of partners and consulting projects of partners, including analysis of business cases, finding the optimal solution for real business problems of the tourism and hospitality industry; individual trajectory of development of students and the implementation of leadership potential; the possibility of internships in the tourist centers of the country; modern educational technologies</p>
Material and technical base	<p>The graduation of undergraduates is conducted by the Department of International Tourism and Hotel Business of the Institute of Economics and Management, which has a modern classroom fund and laboratories equipped with modern computers and multimedia equipment.</p>
Conditions of admission	<p>http://abitur.bsu.edu.ru/abitur/rules/04/</p>
Academic disciplines	<ul style="list-style-type: none"> • Development of "Soft-skills" competencies • Cross-cultural communication • Scientific and applied research in international tourism and hospitality • Principles of International Tourism and Hotel Management • IT in international tourism and hospitality • Tourism and hospitality marketing • STARTUP of enterprises in the international field of hospitality and tourism • Hospitality management • Project management • Strategic management • Event management in the international hospitality industry • Tourism business management • Destination Marketing • International certification in tourism and hospitality
Leader master's program	<p>Klimova Tatiana Bronislavovna, PhD of Economic Sciences, Associate Professor, Head of the Department of International Tourism and Hotel Business e-mail Tklimova@bsu.edu.ru</p>

Leading teachers	<p><u>Bogomazova Irina Viktorovna</u>, PhD of Economic Sciences, Associate Professor of the Department of International Tourism and Hotel Business; <u>Vishnevskaya Ekaterina Vladimirovna</u>, PhD of Economic Sciences, Associate Professor of the Department of International Tourism and Hotel Business; <u>Slinkova Olga Konstantinovna</u>, Doctor of Economics, Professor of the Department of International Tourism and Hotel Business <u>Klimova Tatiana Bronislavovna</u>, PhD. in Economics, Associate Professor of the Department of International Tourism and Hotel Business; <u>Koroleva Inna Sergeevna</u>, PhD in Geography, Associate Professor of the Department of International Tourism and Hotel Business; <u>Rogova Anna Vladimirovna</u>, PhD of Sociological Sciences, Senior Lecturer at the Department of International Tourism and Hotel Business; <u>Semchenko Irina</u>, PhD of Sociological sciences, associate professor of the department of international tourism and hotel business; <u>Yasenok Svetlana Nikolaevna</u>, PhD. in Economics, Associate Professor of the Department of International Tourism and Hotel Business; Sheko Sergey Vladimirovich, Senior Lecturer of the Department of International Tourism and Hotel Business, Manager of the "Park Hotel" Europe "</p>
Partners	<p>Park-hotel "Europe", Business-hotel "Continental", "RIVIERA WELLNESS RESORT", LLC "INTER-AIR KAZAN", Kazan, "TEZ-TOUR", LLC "Park Foros", health resort complex "Mriya Resort & SPA. ")</p>
on the program of academic mobility	<ul style="list-style-type: none"> • Al-Farabi Kazakh National University • Hanse University of Applied Sciences, Groningen (Netherlands) • University of Belgrade (Serbia) • University of St. Cyril and Methodius (Bulgaria, Slovakia)